

Culture eats strategy for breakfast - the value of trust

Kluwer Mediation Blog
February 8, 2021

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Please refer to this post as: Charlie Woods, 'Culture eats strategy for breakfast - the value of trust', Kluwer Mediation Blog, February 8, 2021, <http://mediationblog.kluwerarbitration.com/2021/02/08/culture-eats-strategy-for-breakfast-the-value-of-trust/>

Given Peter Drucker's memorable observation, how valuable an asset is trust in shaping a culture? What role could mediators play in strengthening it?

From a purely economic perspective there appears to be a strong relationship between levels of trust and output per head (as the chart below from 'Our World in Data' demonstrates).

